



JUNIOR LEAGUE COBB-MARIETTA



IMPACT REPORT 2024-2025

Mission

The Junior League of Cobb-Marietta is an organization of women whose mission is to advance women's **leadership** for meaningful **community impact** through volunteer actions, collaboration, and **training**. Its purpose is exclusively educational and charitable.

Thank You

2024-2025 Board of Directors

President Ashley Farris

VP of Membership Emily Roth

VP of Communications Ariel Starke

VP of Community Ashley Hill

VP of Finance Maggie Bailey

VP of Fund Development Cristin Kennedy

Nominating Chair Alyssa Justice

Co-Sustainer Directors Anastasia Kipreos and Juliet Henderson



Welcome

2025-2026 Board of Directors

President Ashley Farris

VP of Communications Cristin Kennedy

VP of Membership Emily Roth

VP of Community Anne Kiely

VP of Fund Development Tye Barnett

VP of Leadership and Advocacy Megan Thompson

Co-Sustainer Directors Victoria Porter and Katie Stieber

Congrats!

2024-2025 Award Winners

Sustainer of the Year Lynne Mosman

Mary Hariman Service Award Anna Kiesler

Ruth Norcutt Service Award Tye Barnett

McNeel-Gilber Service Award Kristin McCarty

President's Award Cristin Kennedy

Friend of the League SA White Oil Company



DEVELOPING WOMEN TO DO A WORLD OF GOOD

HIGHLIGHTS

OUTCOMES

COMMUNITY IMPACT

- \$9500 in Grants Awarded
- 360 hours Volunteered in the Community
- 100 pounds of food collected for Center for Family Resources
- 24 Hygiene Kits and 2 parties hosted for Center for Children and Young Adults

- Reintroduced Grant Process that will allow for better reporting on impact within the community

CIVIC LEADERSHIP

- Returned to GA State Capitol for GA SPAC Day
- Spoke directly with our legislators to discuss what needs exist in our communities
- Hosted a large training event with Women2Woman

- Sent two board members to AJLI annual conference to reinvigorate energy into board

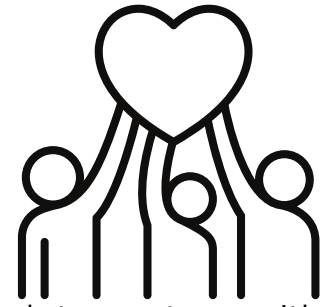
CONNECTION

- 11 New Members
- 10 Transfer Members
- 48 Socials to foster community and connection

- Prioritization on member belonging
- Focus on member retention across all membership levels



Community Impact



Throughout its 90+ year history, JLCM has been proud to partner with organizations like The Center for Family Resources, Center for Children and Young Adults, the Cobb Youth Museum, Cobb Safety Village, and many others. We've contributed over \$10,000 annually in grants, directly supporting our community along with our direct service and advocacy efforts.

After many years focusing on period poverty in our community, we decided to shift our community focus in a new direction. Through the efforts of Junior Leagues of Georgia SPAC and other nonprofits dedicated to period poverty, significant progress has been made in the state towards period poverty. While the need is still there, JLCM felt that their efforts could be better spent on other needs felt throughout Cobb County. After research and discussion with membership, JLCM has shifted our community focus area to the families and children of Cobb County. Supporting families and children in Cobb County, Georgia, is crucial for fostering a thriving, equitable community. Through emphasis on direct impact through volunteerism, as well as advocacy through our SPAC arm, we look forward to deepening the connections with our community partners and expanding out impact even farther.

During 2024-2025 League Year we reintroduced a true Grant Application Process, allowing for all area non-profits to apply for a grant of up to \$2000. This Process includes an application, as well as a report request after one year to document how funding was used and the impact that was made.

In our first year returning to the Grant Application Process, we were able to provide \$9500 across 5 Community Partners.

- Cobb Collaborative
- Waymark
- Kidz2Leaders
- LiveSafe Resources
- Heartbeats and Hands 540

We look forward to seeing what these agencies are able to do with the assistance of our funding.

Leadership Impact



During the 2024-2025 League Year, JLCM continued to reaffirm its commitment to advancing women's leadership by hosting Shanelle Boyd of Woman 2 Women for a conversation about empowerment, building your personal board of directors, and life coaching.

Georgia SPAC State Capitol Day returned this year, allowing members to meet directly with our State Representatives to discuss current legislation.

President Ashley Farris also joined Presidents from the other 12 Georgia Leagues to bring back Georgia Leagues United. Georgia Leagues United is entering its 7th iteration after having taken a hiatus during the Covid 19 Pandemic. Through this collaboration, the Presidents of Georgia Leagues were able to plan and execute a full day meeting to gather members of all Georgia Leagues at no cost to the members for education and training.



Connections Built

At JLCM, we know that a prominent reason that women join our organization is to grow their networks and build connections with likeminded women. Throughout the 2024-2025 League Year, we spent time focusing on our members with the goal of growing the sense of member belonging. We welcomed 11 new members, 10 transfers from other Leagues, and are excited to continue to foster the sense of community in years to come. We continue to strive to be a welcoming space for members and sustainers alike, all while amplifying our ability to make a difference in our community through service.





Thank You for your contributions to the **Junior League of Cobb-Marietta!** Your support empowers our **mission** and our **members!**

**\$16,870
RAISED!**

2024-2025 SPONSORS

Partner



Supporter



Friends of the League

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