

WOMEN BUILDING BETTER COMMUNITIES



JUNIOR LEAGUE OF **COBB-MARIETTA** COMMUNITY SPONSORSHIP PROGRAM





WHO WE ARE

OUR MISSION

The Junior League of Cobb-Marietta, Inc. is an organization of women committed to promoting voluntarism, developing the potential of women and improving the community through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable.

CALL FOR SUPPORT

For over 85 years, the Junior League of Cobb-Marietta (JLCM) has served as a transformational force in Cobb County, creating programs, services and organizations to meet the ever-changing needs of our community. From the founding of the Center for Children & Young Adults and the Cobb County Youth Museum, to our more recent projects such as Cobb County Foster Care Party and the It's a Girl Thing initiative to help end period poverty; JLCM listens to the pulse of the community and responds with trained, passionate volunteers who are ready to make an instant and measurable impact but we can't do it without YOU! Your support of the Junior League of Cobb-Marietta ensures that the children and families of Cobb County will have increased access to necessities such as food, clothing, diapers and the resources to combat period poverty. Partner with the Junior League of Cobb-Marietta, Inc, today! Together we can empower families and change lives!

DID YOU KNOW?

- **1 in 5** girls in 6th-12th grade have missed class due to lack of access to feminine hygiene products.
- On average there were **478** children in foster care each day in Cobb County between March 2018 - March 2019.
- Over **22,000** children in Cobb County live in poverty.



JUNIOR LEAGUE OF COBB-MARIETTA IMPACT SNAPSHOT



Established in 1933 as the Marietta Junior Welfare League, today the Junior League of Cobb-Marietta (JLCM) is a team of highly motivated, educated, and influential women, who are committed to promoting voluntarism, developing the potential of women, and improving the community through effective action of trained volunteers. With a focus on the children and families of Cobb County, our members all strive to be a catalyst for community change, leaving a legacy of service.

DEVELOPING THE POTENTIAL OF WOMEN



255 women trained
300 hours of
training provided to
JLCM members

MEMBERS USE THEIR TRAINING WHICH RANGES FROM LEADERSHIP AND MENTORING TO COMMUNICATIONS AND FUNDRAISING TO FURTHER THEIR CAREERS FOR PERSONAL GROWTH AND TO IMPROVE OUR COMMUNITY THROUGH INVOLVEMENT WITH OTHER COMMUNITY ORGANIZATIONS

JLCM GIVES



IT'S A
GIRL THING.



JUNIOR LEAGUE OF
COBB-MARIETTA

59,311

period products
donated through our
It's A Girl Thing
initiative



1,000+
volunteer hours



60

coats donated to
Operation
Warmth

Osborne High School collections



225

school supplies
donated



900

toiletries
donated



100

articles of clothing
donated

Foster Care Initiative donations



\$1000

in gift cards donated
to Kennesaw State
University Cares



160

movie kits
donated to KSU Cares/
Georgia Division of Family
& Children Services



80

camp bags donated
to Waymark



7,242

diapers donated



1,200

wipes donated

PARTNER WITH THE JUNIOR LEAGUE OF COBB -MARIETTA!

TOGETHER WE CAN EMPOWER FAMILIES AND CHANGE LIVES!

Presenting Partner \$10,000

Yearlong acknowledgment at all JLCM meetings and events
Ability to place company promotional/marketing materials at all events
Free booth space at all events
Choice of prominent recognition as "Presenting Partner" at one of our signature events
Acknowledgment in all event media promotions including press releases, interviews, and social media
Logo on JLCM website with link to company website
20 tickets to the 2021 Mistletoe Market
Customized recognition tailored to Partner's request

Champion for Families & Children \$5,000

Yearlong acknowledgment at all JLCM meetings and events
Ability to place company promotional/marketing materials at all events
Logo on JLCM website
10 tickets to the 2021 Mistletoe Market
Free booth space at the 2021 Mistletoe Market
8 social media acknowledgments

Advocate for Families & Children \$2,500

Yearlong acknowledgment at all JLCM meetings and events
Ability to place company promotional/marketing materials at all community events
Logo on JLCM website
8 tickets to the 2021 Mistletoe Market
75% discount on booth space at the 2021 Mistletoe Market
6 social media acknowledgments

Encourager for Families and Children \$1,000

Choice of acknowledgment at one of our signature events
Ability to place company promotional/marketing materials at one event
Logo on JLCM website
6 tickets to the 2021 Mistletoe Market
50% discount on booth space at the 2021 Mistletoe Market
4 social media acknowledgments

Supporter of Families and Children \$ 500

Ability to place company promotional/marketing materials at one event
Small logo on JLCM website
4 tickets to the 2021 Mistletoe Market
25% discount on booth space at the 2021 Mistletoe Market
2 social media acknowledgments

Friend of Families and Children \$ 250

Ability to place company promotional/marketing materials at one event
Name on JLCM website
2 tickets to the 2021 Mistletoe Market
15% discount on booth space at the 2021 Mistletoe Market
1 social media acknowledgment

SPONSOR ENROLLMENT FORM

COMMUNITY PARTNER SPONSORSHIPS

☐ **PRESENTING \$10,000**

☐ **CHAMPION \$5,000**

☐ **ADVOCATE \$ 2,500**

☐ **ENCOURAGER \$1,000**

☐ **SUPPORTER \$500**

☐ **FRIEND \$250**

☐ **YES! I WANT TO MAKE JLCM A SUCCESS THIS YEAR
WITH MY SUPPORT!**

Name of sponsor

Contact Person

Address

City

State

 ZIP

Telephone/Email

Payment Info

☐ Check

☐ Send me an invoice to pay by credit card

Checks are made to Junior League of Cobb-Marietta or you may pay online at JLCM.org.

Contact JLCM at 770-422-5266 or info@j lcm.org for questions or additional information.



JUNIOR LEAGUE OF
COBB-MARIETTA

info@j lcm.org

770-422-5266

www.JLCM.org

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#JLCM2021 #JuniorLeague #JLBetterTogether



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